



*Christmas In Gowanda
Parade Entry Form
December 1, 2017 - 7pm*

Name of contact person: _____

Name of Organization: _____

Address: _____

Primary Phone Contact: _____

Category: (circle one)

Business Community Organization School Church Fire Co./Fire Trucks

***** ALL FLOATS, CARS, TRUCKS, VANS AND ANY TOWED VEHICLES MUST BE DECORATED WITH LIGHTS AND/OR HOLIDAY THEMED DECORATIONS*****

Parade line up is on Panther Drive starting at 6pm at the Bus Garage

Return application by 11/30/17 to:

Auto Wrench Connection
2 Mill Street
Gowanda NY 14070

Questions? Please contact:

Gowanda Fire Chief Nick Crassi – 716-640-2707
Mark Hebner – 716-200-3572

*****There is NO entry fee to participate – just your Holiday Spirit! *****

The undersigned agrees that all participants may be photographed or videotaped and that these images may be published in an outlet used to promote or publicize the event.

Authorized Representative Signature:

_____ Date: _____



Gowanda Chamber of Commerce Christmas Parade Rules

1. There will only be **ONE (1)** Santa Claus in our parade. He will be riding in a horse drawn carriage.

****Please help us keep young children from being confused seeing multiple Santa's in our parade. ****

PLEASE DO NOT DRESS UP AS SANTA CLAUS!

2. All entries; including golf carts and cars, must be well lit and decorated. Marching units are encouraged to use glow sticks, tinsel, reflective tape, or other portable light sources.
3. All music played, sung, or performed should be holiday themed.
4. All participants must enter the parade line up from Prospect Street. The parade will start off Panther Drive (near the Bus Garage – High School) and proceed up Aldrich Street to West Main Street and end at the traffic light.

Line up starts promptly at 6pm!

5. Any generators used **cannot** be set up in an enclosed vehicle!
6. **No** candy or giveaways can be thrown from the vehicles! Candy must be handed out by walkers!
7. Riders on floats **cannot** get off and on the vehicles during the parade at any time.
8. Use of fire or any open flames are **NOT** allowed!



Christmas in Gowanda “Holiday Spirit Parade”

The Village of Gowanda and the Gowanda Area Chamber of Commerce are excited to announce our 3rd annual Holiday Spirit Parade. We would like to take this time to invite you to participate in what we believe will be an exciting parade. We hope each and every one of you will take the opportunity to participate in this event and join us as we celebrate the town we call home!

***Join the Magic of Christmas by participating in the Holiday Spirit Parade. ***

Parade route will be starting on Panther Drive (near Bus Garage – Gowanda High School) down Aldrich Street and West Main Street ending at the traffic light.

We ask that your business and/or organization participate in this parade to help us make this a festive occasion for the community. We ask that you decorate a float or a fire apparatus in holiday theme décor. Help us to make this year bigger and better! Please fill out the registration form and mail it back to the address listed on the form.

The Holiday Spirit Parade is open to all wishing to showcase their organization, business, church, school, or community organization.

***There is **NO** entry fee to participate – just your Holiday Spirit! ***

The Gowanda Area Chamber of Commerce will be giving away prizes for the best appearing float and fire apparatus.

If you have any questions or concerns please contact Nick Crassi at 716-640-2707 or Mark Hebner at 716- 200-3572.

For updates on this event please visit Christmas in Gowanda’s Facebook page or the Village of Gowanda’s website at www.villageofgowanda.com.