



9th Annual Christmas in Gowanda

Christmas in Gowanda Kickoff Event is Going Virtual!
Join us here Facebook Live on December 5th at 6pm.
We will start the virtual event with the tree lighting,
include a look back over the past 9 years and
special messages from the community!

SHOP LOCAL Promotions!

Small Business Saturday 11/28:

1 winner will be selected from each participating business!

Shop local WEEK 11/29-12/4:

You will have another chance to win from each participating business!

ALL WINNERS will receive a \$25.00 gift certificate from the business that draws your name!

Sponsored by the Gowanda Area Chamber of Commerce

VIRTUAL Tree Lighting Ceremony

Tune in at 6:00pm to the CHRISTMAS IN GOWANDA FACEBOOK PAGE for this Facebook LIVE event! Even though we cannot physically be together, lets still gather virtually to kick off this holiday season.

Winners to be announced during the virtual event include:

- Gowanda Ambulance Pandemic Cash Raffle Winner
- All the Shop Local Winners
- Coloring Contest Winners

Sponsored by Gowanda Assembly of God and Dixieland Tree Farm

New in 2020 SANTA Drive By:

Following the Facebook LIVE tree lighting Santa will make his way around the Village of Gowanda escorted by the Gowanda Fire Department. Sit in your front yard with hot cocoa, or watch out your windows and let's make new Christmas memories! As we get closer to the event, a route map will be posted on our Christmas in Gowanda Facebook Page.

New in 2020: Business & House Decorating Contest*

Visit the *Christmas in Gowanda* Facebook page for registration information. You can also pick-up an application from Auto Wrench Connection, Gowanda Village Town Hall or the Gowanda Area Federal Credit Union.

BOTH CATEGORY WINNERS -

1st Place: \$100.00, 2nd Place: \$75.00, 3rd Place \$50.00

Entry Deadline: by 5pm on 12/8/20

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***Deadline and contest extended** - winners to be announced via the Christmas in Gowanda Facebook page on 12/12/20