

GOWANDA AREA CHAMBER OF COMMERCE

Minutes – Board of Directors – Monthly Meeting
May 12th, 2021 – 6:00 PM – Village of Gowanda board room

Call to Order: President Nick Crassi called the meeting to order at 6:05 PM.

Directors Present: Nick Crassi, Melinda Spire, Carol Sheibley, Irene Jimerson, Wanda Koch, Robert Dingman **Excused:** Gary Patterson, Mary Stelley, Shannon Smuda

Minutes:

Motion made by Koch, 2nd Crassi to accept the minutes of the 04/15/21 meeting - **carried**.

Treasurer's Report: \$11,416.81 Operating; Happening \$1,425.23 as of 4/30/21.

Motion made by Spire, 2nd Koch to accept the treasurer's report as presented – **carried**.

Communications - None

VP Report - None

Committee:

- **Strategic Planning**
 - Bob is in conversation with the Ralph Wilson foundation and the bike trail. Leadership from Detroit coming in May to make a final decision on where the trail will go.
 - Next meeting 5/18/21 @ The Wicked Glen, 6pm.

Unfinished Business

- **Music in the Park** – tabled until June meeting.
- **Car Show** – **Motion** made by Spire, 2nd by Koch to move car show to Alumni Weekend, Sunday 9/26 from 11am-3pm at The Wicked Glen. \$10.00 registration fee. All proceeds to benefit GACC. - **carried**
- **Artsapalooza** - Seth working with recreation to embed workshops into their day programming. He is still looking for sponsorship dollars totaling \$1000.00.
 - **Motion** made by Spire, 2nd by Koch to provide \$500.00 sponsorship. – **carried**
 - **Motion** made by Crassi, 2nd by Sheibley for GACC to assist in final production and help raise money. – **carried**
 - Final Production **HOLD THE DATE: 8/04/21** 6:30pm-8:30pm, *rain date 8/11/21*.
 - Advertising/Outreach: targeted mailers, community outreach, local AD in paper, AD in playbill and social media.

New Business:

- **Kiwanis Club** – would like to donate to Music in the Park and be part of the series.
- **Train Rides** – Bob reported 450 on Mother's Day train rides. That Sunday, Olympia reported biggest day of sales since pre-fire.
- **GACC Office, building maintenance** – A/C is broken, the landlord has communicated that they will not be providing repairs. GACC would have to pay for repairs, we are awaiting an estimate.
- **BOA/Wanda** – Hosting a community event on 6/26/21 at the **AVM site to draw** in potential new business to that site and other open sites in the village.
- **Ducky Derby/Melinda** – The Community Clean-Up Crew would like to revive the Ducky Derby in 2021 at Gateway Park and partner with GACC. Chamber board is interested and can help with permitting and

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approvals. Melinda will invite members of the clean-up crew to the June meeting to discuss more.

Adjournment: As there was no further business the meeting was adjourned at 7:21 PM.

Next meeting: Wednesday, June 9th, 2021 at 6 PM – Gowanda Village Boardroom.

Melinda Spire, Secretary
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